

Terms and Conditions

IVI was founded in 1990, as the first medical institution in Spain fully dedicated to assisted reproduction. It currently has more than 65 assisted reproduction clinics worldwide, 35 out of which are located in Spain. IVI Group is the European leader in reproductive medicine. Since its creation, IVI has helped more than 160,000 babies to be born worldwide.

Infertility is a disease of the reproductive system recognized by the World Health Organization (WHO), which has estimated that it affects more than 15% of couples. Approximately 33% of cases are due to a male-related factor, 21% a female-related factor, 40% are of mixed origin and the remainder 6% are due to unexplained causes. IVI also has the IVI Foundation for the Study of Human Reproduction, focusing on research and teaching.

Within the framework of the 8th IVI International Congress, to be held from 4th to 6th April 2019 in Majorca, we have launched the 3rd edition of the IVIRMA Media Awards on Assisted Reproduction and Maternal-Foetal Health, with the aim of recognizing journalistic excellence in the dissemination of information in the field of medicine and health, specifically on the treatment of infertility and maternal-foetal health, in the media worldwide: written press, radio and television networks, in order to raise awareness among the general public and the scientific and medical community about the importance of this condition and to learn about the different therapeutic alternatives in assisted reproduction and maternal-foetal health.

On the other hand, we also want to recognize the work of media professionals who, through well-documented articles and quality of information, contribute to disseminating the information and scientific advances in this area.

TERMS AND CONDITIONS

In the 2019 edition of the IVIRMA Media Awards on Assisted Reproduction and Maternal-Foetal Health we will award those articles that reflect information on assisted reproduction from a professional, serious, true and original perspective.

All professional journalists worldwide, belonging to international, national and local media, can participate, as well as freelance and temporary journalists who work for all types of media and medium (written and online press and audiovisual media -television and radio), and each article submitted must be accompanied by an accreditation signed by the person responsible for the journalist in the media outlet, as well as a photocopy of their national ID document.

- The articles must focus on assisted reproduction and/or maternal and foetal health, they must also be original, have been published in the press or on the Internet or broadcast on radio or television between 1st January and 31st December 2018, and have a minimum length of 300 words. In the case of television and radio, they will last a minimum of 5 minutes and a maximum of 20 minutes.
- Special focus will be placed on informative content related to knowledge of infertility, its diagnosis, treatments, scientific advances and maternal-foetal health.
- To participate in the 3rd edition of the IVIRMA Media Awards on Assisted Reproduction and Maternal-Foetal Health, the following **categories** are established:

1. Assisted Reproduction
2. Maternal-foetal health

Being able to participate:

- **Print/online media:** open to the author or authors of articles, interviews and reports published in the media worldwide: written and digital press (not blogs). The original printed article must be sent in PDF and the URL where the article is available online must also be given. International articles must be written in English.

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- **Audiovisual media (television and radio):** open to the author or authors of articles, interviews and reports broadcast in the media worldwide: radio and television. The original article must be sent in compressed format, along with a written description of its text. The URL will be given if it is published on the website of the media outlet to which it belongs. When the files to be sent are larger than 3MB, they should be sent for download via a WeTransfer link to the email address listed. The formats must be as follows:

- Video: wmv / mpg
- Audio: mp3 / wma

In the case of radio and television in languages other than Spanish or English, the articles must be submitted to the Selection Jury attaching a transcript of the content or subtitling of the video or radio program into English.

These articles must be accompanied by a **certificate of authorship** signed by the director of the media outlet, which includes date, place, media outlet and program, as well as by the entity of the author participating in the award.

- The papers will be evaluated based on the following **criteria**:
 - Topicality of the subject
 - Documentation
 - Quality of the information
 - Interest for the reader
 - Number of hits achieved
 - Style
 - Clarity and accuracy of the information contained in the article
- The **deadline for the reception** of papers will be 15th February 2019.

The award

- The award consists of a cash prize of 3,000 Euros for each category, as well as a statuette representing fertility.

HOW TO PARTICIPATE

- Articles must be submitted in Spanish/and English, or in official languages (accompanied by a translation into Spanish).
- The deadline for submitting the journalistic articles for the award via email will be 15th February 2019 at 14.00 a.m.
- The articles must be presented by the actual applicants or by third parties accredited by the actual applicants, always specifying the authorship of the work.
- Only once article can be submitted for each journalist, for one of the two categories proposed.
- To participate, each applicant must submit their article, with their personal data and the media outlet they belong to, in line with the rules stated in these terms and conditions and on <https://ivi-fertility.com/ivirma-media-awards/>, to the email address secretariapremioivi@ivi.es, with the subject "Application IVIRMA Media Awards 2019".
- It is essential for the author of the document to present with the copy of the document a certificate proving they belong to a media outlet, signed by their manager or the director of the outlet.

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CONSIDERATIONS

- Any proposal that does not meet the rules of presentation stated in these terms and conditions will not be considered by the Selection Board.
- No articles will be accepted if their author does not present their personal data (full name, usual address, contact numbers and email address), the category defined to which they are applying and a certificate of authorship of the article to be rated.
- People from the IVI Group, its collaborators or their relatives cannot apply for this award.
- If the article is the work of more than one author, it must be sent accompanied by a letter signed by all authors, stating that article is collective and reflecting their identities.
- The winner will be informed by telephone/email before the award ceremony and it will be published in the media, on the IVI Group website and on our different profiles on the social networks (@IVIclinics), as well as the Spanish and International Press Federations. The winner's name and their corresponding prize will be made public at the 8th IVIRMA International Congress, at which the award ceremony will take place. The date will be duly announced in the Award section on the IVI website (<https://ivi-fertility.com/ivirma-media-awards/>).
- IVI reserves the right to publish and reproduce the finalist articles and the winning article. The articles submitted will be eliminated after the jury's decision in order to safeguard their intellectual property rights.
- Participation in this award implies full acceptance of the terms and conditions and the jury's decision will be final. It is essential that the winning authors attend the award ceremony.